HEATH & MILLIGAN MFG. CO.

TD 1885 Heath & Milligan Mfg Co.

ATHENAEUM OF PHILADELPHIA

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Heath...

WE present herewith to the public generally our sample book embracing our present line of shades in Best Prepared Paint.

For many years it has been the custom among manufacturers of Paints to distribute samples consisting usually of small squares, representing their various shades arranged in card or circular form, for the purpose of aiding merchants in disposing of their goods, and giving to the consumer a better opportunity of making his selection of shades.

With this book we propose lo depart from this time honored custom, and endeavor to show to the public, exactly, the appearance of a house when painted with any of our 80 shades; and to this end, we call your attention to the body color in each plate.

In trimming the various plates, we have had in view not only a preservation of the ideas of harmony, but we have also taken a liberal range. Employing the same shade on many plates with the idea of obviating the necessity to a merchant of carrying in stock so great a number of shades suitable only for trimming purposes.

The combinations herein displayed are such as in our opinion, are best calculated to impress the public favorably. We have used only new, popular and fashionable tints, and even should there be nothing shown which would meet the approval of all, we feel assnred that from the plates some ideas may be gathered which prove an assistance to them in arranging a combination to suit their views.

Why the Heath & Milligan Prepared Paints are the "Best."

IT will scarcely be denied that when Prepared Paints are composed of materials which have been proved by long usage as the best known, and that when these are compounded according to rules of proportion prescribed by the best painters and established by experience, and that when these ingredients are ground together and intimately blended by processes far superior to the laborious and old fashioned methods, the paints must be as perfect as it is possible to make. Thus the Heath & Milligan paints are made, and they are as far superior to hand made paints as the best machine made American watches are superior to the cheap hand made time pieces.

That Prepared Paints have not superseded all others argues nothing against their excellence. Unfortunately for their complete triumph in popular esteem, they are readily counterfieted, and from the date of their first manufacture, the market has been flooded with so called "Mixed Paints," which like everything else that is *cheap*, found ready sale. When their worthlessness is proven by trial, the victims are ever ready to declaim against all prepared paints as a fraud

WE claim that our Best Prepared Paints are superior to most paints on the market. We further claim that they are equal if not superior to any paint that can be prepared by a painter in the ordinary way by hand. We know this is a pretty strong assertion, but we are ready and willing to prove the truth or falsity of what we say.

We will furnish paint to cover one half of a building, the other half to be painted with any other brand of paint ready for use, or paint prepared by the painter himself, he selecting any pigment he may desire as a base, and using such material as in his judgment is best to produce the required shade. If, in the opinion of a disinterested party, the Heath & Milligan Best Prepared Paint is not superior to the other brand of paint in use, or equal in every essential respect to the paint prepared by the painter, so far as working qualities, covering properties and general appearance is concerned, there will be no charge made for the paint. If in the judgement of the "referee" our paint proves equal or superior to the paint used against it, the paint shall be paid for; but we are willing to go further; if our paint at the expiration of one, two, three or five years is not equal to that prepared by the painter, as regards beauty of finish and durability, we will refund the money paid.

IT is impossible to lay down a rule governing the amount of paint required for a given surface ; both new and old weather-beaten work will require more paint than a smooth and hard surface ; and amount will vary according to the nature of the work. On ordinary surfaces ; one gallon of our Best Prepared Paint will spread two coats over 250 square feet and the following rule will be found convenient in ascertaining the quantity of Paint required to cover a desired surface.

To the number of feet in width, (front and rear) add the number of feet in length, (both sides) ; multiply this by the average height, and the product will be the number of square feet to be painted. This divided by 250, as one gallon of our Best Prepared Paint covers 250 square feet of fair or smooth surface (two coats) gives the quantity required in gallons.

As is understood by every practical painter, Paint when mixed for use should be of different consistency for priming or first coating and for second coating or finishing. Our Best Prepared Paint as it leaves the factory is of the proper consistency for second coat work. In priming new work or old weather-beaten work which has become dry and porous, this Paint should be thinned with Pure Linseed Oil.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

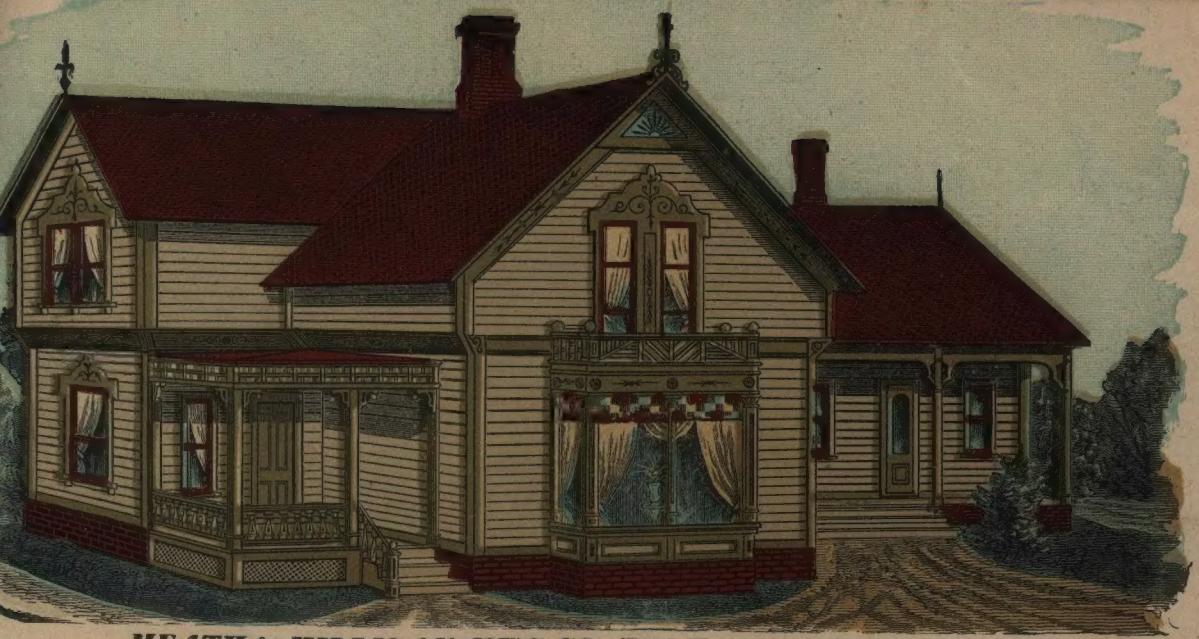
BODY: LT. DRAB. TRIMMING: LT. QUAKER DRAB. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: AZURE BLUE. TRIMMING: MED. OLIVE. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: LT. QUAKER DRAB. TRIMMING: MED. OLIVE. ROOF: IXL VENETIAN RED



HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: OLIVE DRAB. TRIMMING: OLIVE. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: WARM GRAY. TRIMMING: LT. QUAKER DRAB. ROOF: IXL. VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: MED. OLIVE. TRIMMING: HAZEL. ROOF: RED BROWN.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: PURE GRAY. TRIMMING: LT. QUAKER DRAB. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: OLIVE. **TRIMMING: LEATHER BROWN.** **ROOF: RED BROWN.**

HEATH & MILLIGAN MF'G CO. Best Prepared Paints

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: LEMONT STONE. TRIMMING: MED. OLIVE. ROOF: IXL VENETIAN RED

Heath and Milligan Mfg. Co

Ready Mixed Paints.

CHICAGO.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: DK. QUAKER DRAB. TRIMMING: MED. OLIVE. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: FRENCH GRAY. TRIMMING: LT. QUAKER DRAB. ROOF: IXL VENETIAN RED.

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: STRAW TRIMMING: WILLOW GREEN ROOF: RED BROWN

HEATH & MILLIGAN MF'G CO. Best Prepared Paints.

BODY: APPLE GREEN. **TRIMMING: PEA GREEN.** **ROOF: IXL VENETIAN RED.**

NEW ENGLAND PAINT & OIL CO.,

BOSTON, MASS.

NEW ENGLAND AGENTS.